

**GETTING YOUR  
TERMINOLOGY  
STRAIGHT**

# How do I refer to my **project?**

Te Tōpūtanga o te Whare Korou ki Aotearoa, Passive House Institute NZ (PHINZ) has created this guide to help with terminology when talking about the Passive House Standard. We also encourage Passive House professionals to read “claiming the Passive House standard” guide, downloadable from [passivehouse.nz](http://passivehouse.nz)

While PHINZ does not endorse or encourage approaches that do not meet the Passive House Standard, we know that not all projects are Certified Passive Houses and that conversations regarding better performing buildings often seek to make comparisons.

This guide includes additional terms, common in the construction industry, to guide these conversations. The terms themselves and how they are used are not governed by PHINZ. We have included them in this guide to provide context, and to help members, sponsors, clients and journalists on Aotearoa’s journey towards the Passive House Standard.

# How do I refer to my project?

