













Craft Solutions

Eliminate non-value added work

- Envision the product properties
 - The product will seek to create and leverage efficiencies in design, manufacturing and construction to create a market rate product as part of a solution for high performance construction in sector being served.
- Design
 - The product will allow designers flexibility but will allow designer to trade flexibility for reliable cost savings, quality control, ease of detailing, ease of energy modeling, robust durability
- Manufacturing
 - The product will embrace a lean standardized approach with minimized shop drawing, automated parts creation, single
 point entry, efficiency in factory motion
- Construction
 - The product will be intuitive to North American trades, consolidate or eliminate site labor, create simple solutions to complex issues













CHANGING AN INDUSTRY Market Rate Delivery of Low Energy Passivhaus Buildings



















































